



NSA-MI ProTrack Program Registration Form

Contact Information

Date: _____

Name: _____ Company: _____

Phone: (day) _____ (evening) _____

Fax: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Website: _____

ProTrack Program

Tuition = \$1,995.00

I understand that this means I have a:

- Base of expertise/experience to share
- Desire to be a professional speaker
- Commitment to learning and growth

I Will:

Pay in full before or at the orientation, for a 15% savings (\$1695)

Make one initial payment of \$995, followed by 4 consecutive monthly payments of \$250.

Submit completed credit card authorization form with application.

Please Note: This is not an application for NSA-MI Membership. **ProTrack** Program participants are **affiliates** of the NSA-MI Chapter. According to the NSA charter, mentorship participants may not refer to themselves as NSA-MI members unless and until they qualify for membership in the National Speakers Association. If you would like to have more information about NSA and NSA-MI Membership, please contact Amy Jones at info@nsamichigan.org

DO NOT COMPLETE Date of Receipt: _____ by _____

Tuition payment status: _____

Comments/Notes: _____



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About You As A Speaker

Please fill in all that apply to you

1. As a speaker, I have given:

- _____ speeches in the last 12 months
- _____ speeches in the last five years
- _____ speeches in my adult life

"Speaking" includes keynotes, breakout sessions, training sessions, workshops, seminars and active facilitation.

2. As a person who intends to be (or is) in the professional speaking business, I have:

- _____ never been compensated for giving a speech
- _____ been compensated for about 25% of the speeches I have given
- _____ been given "honorariums" as opposed to full fees
- _____ set, charged and received full fees at least _____ times

"Full fee" means you were paid the standard rate you normally charge for this work.

3. The largest group I have ever spoken to had _____ people.

4. I am interested in the ProTrack program because I want to:

(attachments are okay)

About Creating A Successful Experience

*Involvement will be an integral part of your success as an NSA-MI Candidate or Professional Speaker participating in the **ProTrack Program**. **Participants are asked to attend and participate in all sessions as well as to do their homework.** If you are unable to make it to a session, you will benefit by getting and completing the homework assignments, which are directly related to your speaking business. You will be responsible for obtaining these assignments from the instructor or one of your fellow ProTrack affiliates. Additionally, participants are highly encouraged to attend NSA-MI chapter meetings and to volunteer their time and talents toward making NSA-MI successful as a volunteer-driven organization.*

Please check the boxes below and complete the blanks.

- I understand the attendance and homework expectations for the core sessions.
- I realize I will be expected to read articles, listen to tapes, look at websites, and to come to sessions prepared to discuss what I learned.
- I agree that should unexpected situations arise where I cannot make a session, I will make my own arrangements with fellow participants to review the missed material and make up any missed work.
- I am committed to attend NSA-MI functions.
- I am willing to volunteer.
 - I would like to contribute my skill and expertise in the area of _____.
 - The area I'd most like to learn more about is _____.



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About ProTrack Completion

You may ask what you will have at the end of this program. The answer is, it depends. It depends in part on whether you participate as a Candidate or as a Professional Speaker. And, it depends in even greater measure on you. Expect to get in direct proportion to what you give. What you "get" when you complete the program will reflect:

- Your ultimate goal for yourself as a speaking professional -- where you are on your personal "path of possibilities."
- The effort -- including time and energy -- you put into the program.

Below is a list of possible take-aways from the **ProTrack** Program. Please check the five that are **most** important to you. Choose the ones that make you think, "If I have this at the end of the program, I will consider my experience a success."

- A "one-sheet" -- a basic speaker's marketing piece, ready for printing
- A prepared speech script and an audio demo-tape
- A written mission statement for my business
- An outlined business plan, including a 12-month marketing strategy, with target list, contact approach and revenue goals
- An estimated budget for running my business, including office supplies, equipment as well as marketing materials and cost
- A standard introduction
- A personalized set of forms, including contract, pre-program questionnaire, day-of checklist, and audience evaluation form
- Completion of five fee paid engagements
- Completion of six to nineteen fee paid engagements
- Completion of twenty fee paid engagements and documentation of same to ensure successful NSA membership application
- Five testimonial letters
- _____

Sign Me Up!

To formalize your registration, sign your name below and complete the payment authorization form on the following pages. Retain one copy of this form for your own records and send one copy to NSA-MI.

Signed: _____ Date: _____

NSA-MI OFFICE

33039 TALL OAKS STREET • FARMINGTON • MI • 48336
PHONE 248-476-2134 • 800-990-7726 • FAX 248-473-8487 • E-MAIL INFO@NSAMICHIGAN.ORG
WWW.NSAMICHIGAN.ORG



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NSA-MI ProTrack Registration Agreement

Please initial each item.

I understand the following:

_____ By registering for ProTrack, I am making a 20-month commitment to my professional development.

_____ The tuition for ProTrack is \$1995.

A payment plan is available to help me manage my payments. An initial payment of \$995 is due prior to my starting the program. The monthly installments of \$250 for four months following the start of the program are strictly a convenience for me as a participant. These are not pay-for-attendance fees—
_____ I agree to pay the full \$1995 tuition regardless of my level of participation in the program.

_____ If I choose the payment plan, I authorize four monthly payments of \$250 following my initial payment of \$995.

_____ I can receive a 15% discount off of ProTrack fees if I pay the full tuition prior to attending my first session (\$1695).

_____ I understand that ProTrack Directors will consider special circumstances if I need to withdraw once I've started the program within the first 6 months due to serious changes (illness, death in family, change in job, etc.) and that I will be responsible for a \$995 administrative fee.

_____ I understand no refunds will be issued once I've been enrolled in ProTrack for more than 6 months.

_____ I can continue to attend ProTrack sessions for only \$20 per session (covering meal costs) once I've completed the entire curriculum.

_____ ProTrack has a revolving schedule; participants missing a session may make up that session the next time it is offered.

_____ I understand that honoring this contract and making all required payments to ProTrack is necessary prior to and for consideration for NSA or NSA-MI membership.

_____ For NSA members:
I understand NSA's code of ethics governs my adherence to this agreement.



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NSA-Michigan ProTrack Payment Authorization

This authorization, completed in its entirety, must be submitted to NSA-MI prior to your first ProTrack session.

Please check the appropriate payment method:

_____ My check, payable to NSA-Michigan, for \$1695 (\$1995 – 15% prepayment discount) is enclosed.

_____ I authorize NSA-Michigan to charge my credit card in the amount of \$1695 (\$1995 – 15% prepayment discount) for ProTrack tuition.

_____ My check, payable to NSA-Michigan, for my initial ProTrack tuition payment of \$995 is enclosed. I authorize NSA-Michigan to charge my credit card for my monthly tuition payment of \$250 on the first day of each month for four consecutive months.

_____ I authorize NSA-Michigan to charge my credit card for my initial ProTrack tuition payment of \$995. I also authorize NSA-Michigan to charge my credit or debit card for my monthly tuition payment of \$250 on the first day of each month for four consecutive months.

NSA-Michigan accepts Visa, Mastercard, American Express cards. Monthly payments must be made by credit card. Debit cards are not accepted for this program.

Name _____

Credit Card Type _____

Credit Card Number _____

Expiration Date _____

Signature _____

Date _____

Please submit completed form to:

NSA-Michigan
c/o Amy Jones
33039 Tall Oaks Street
Farmington, MI 48336
FAX (248-473-8487)